

ABOUT ME

Hi, I'm Vanessa.

Creative dream weaver and visual storyteller.

I help loved-up couples and happy humans style unique events infused with elegance and nostalgia.

As a qualified Visual Merchandising Manager and experienced event stylist, I know every little detail can impact the atmosphere and shape emotions on your special day.

My design style is inspired by your character, interests and the **moments that shaped your journey** - a chance encounter, love of travel, joyous birth, first kiss or record collection.

It's my privilege to **weave meaning into your day** and tell your story through colour, texture, character and sentimental focal points.

Together we'll curate a style that **carries you down memory lane** and brings your guests along for the ride.

But they're just words. It's the visuals that matter.







PHILOXI

S T Y L I N G

PHILOXENIA GUIDES ME

“Philoxenia” is a state of mind and way of life rooted deep in Greek culture - so deep that there is no literal translation in English. It epitomises the ancient Greek concept of hospitality, where strangers are welcomed as friends and treated so well that they’ll want to return again.

This philosophy aligns strongly with my values and is something I practice in life and business.

In the spirit of Philoxenia, I will welcome you to my world, share my ideas and passion and dedicate everything to styling a show-stopping event for you.

Meet as strangers, leave as friends.

NOW, LET'S EXPLORE THE QUESTION OF COST.

Your dream event is not out of reach.

I offer full-service styling packages and DIY styling consults to make show stopping events affordable.

My fees are outlined below, along with budget examples. Keep in mind that smaller gatherings and simple concepts can create wiggle room in your budget.

With the right team and plenty of know-how, I will breathe life into your vision through colour, texture, personalisation and savvy spend management.

I can't wait to style a captivating, unforgettable event for you—one that you will **treasure forever** and your guests will **never forget**.



PHILOXI STYLING PACKAGES

Finding the right stylist for your special day can be overwhelming. Crushing on their Insta feed is easy, but getting a clear picture of pricing can be tricky.

Why? Because style is subjective, and every event is different. This means pricing is often vague.

My pricing is broken down into two steps to **un-vague it for you.**

PHILOXI STYLING PACKAGES

STEP 1: BOOK A PHONE CHAT

Let's kick things off with a complimentary, 30-minute chat. This is your chance to get to know me, tell me about your upcoming event and share your story.

If you feel like I'm the right fit, we'll get down to business and move on to step 2.

STEP 2: CHOOSE YOUR HIRE ME FEE

This is the cost to bring me on as your dedicated event manager or borrow my brain for styling advice.

PHILOXI STYLING PACKAGES

DONE-FOR-YOU STYLING FEE

Event styling up to 50 guests for \$1,250*
Event styling up to 150 guests for \$4,250*

When you break it down, that's \$25 per head - a whole lot of value for expert styling, budget wrangling, logistics management and a showstopping, stress-free event.

I'll be by your side every step of the way (and on the day) to ensure your event is beautiful, meaningful, and memorable.

Here's what you can expect from me:

- 2hr in-person design consultation - inspiration and motivation guaranteed
- Complete concept design tailored to you. Includes mood board, colour palette, texture selection and design elements to bring your vision to life.
 - Venue scouting and site visits
 - Design transportation and logistics
 - Sourcing or creation of unique props
- Communication with suppliers and vendors
 - Budget and run sheet management
- Presence on the day to coordinate styling set up and pack down
 - Labour and styling assistants, as needed
- Ongoing, transparent communication with you

*Done-for-you styling requires a minimum of 50 guests.

**Travel fees may apply.*

PHILOXI STYLING PACKAGES

DO-IT-YOURSELF STYLING FEE

2hr in-person or zoom consultation for \$295*

Have an idea, but need some advice? You can 'borrow my brain' (which comes fully loaded with ideas) for two hours of creativity, planning and fun. We'll chat about all things style and design, crunch some numbers and prepare you to manage your event solo.

I want to make this worthwhile for you. I'll put forward meaningful suggestions, help you craft a concept and connect you with my trusted suppliers so you're ready to tackle the next steps to DIY styling success.

Here's what we'll cover:

- Concept design and planning
- Texture and colour palette selection
- Backdrop and element exploration
 - Supplier recommendations
 - Budget advice

**Travel fees may apply.*

STEP 3: ADD YOUR STYLING BUDGET

This is the cost of hiring or buying everything that makes your day magical. Consider these options a guide to help you set a styling budget. Flexibility is also an option!

SIMPLE AND STUNNING

Budget from \$3,000*

Choose this option for understated style using budget-friendly elements.

- Ceremony or reception styling
 - Texture and colour palette selection
 - Floral design advice (florals excluded)
 - Mix and match decor - candles, vases, centrepieces, stone, decals, florals and fruit
 - Add basic linen - tablecloths and drapes
 - Add simple acrylics or signage
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CLASSIC AND CAPTIVATING

Budget from \$5,000*

Choose this option for stepped-up styling, incorporating a sprinkle of furniture, mood lighting and one focal point.

- Ceremony or reception styling
- Texture and colour palette selection
- Floral design concept and collaboration (florals excluded)
 - Design of one custom focal point - table, nook or arch
- Pair with cohesive decor - candles, vases, centrepieces, stone, decals, florals and fruit
 - Add matching linen - tablecloths, drapes and napkins
 - Add complementary lighting - string lights, lanterns, lightboxes or neon signs
- Add custom acrylics and signage. Includes collaboration with your graphic designer.
 - Add a design element with furniture - sofas or accent chairs

LUXE & LAVISH

Budget from \$10,000*

Choose this option for sky-is-the-limit styling, incorporating venue furniture, wow-factor lighting and **two focal points**.

- Ceremony **and** reception styling
- Texture and colour palette selection
- Floral design concept and collaboration (florals included)
- Design of two custom focal points - table, nook, arch, mirror puddle or plinth
- Pair with cohesive decor - candles, vases, centrepieces, stone, decals, florals and fruit
- Add bonbonniere and invite styling
- Add luxe linen - tablecloths, drapery, napkins and overlays
- Add standout lighting - production and canopy lighting, gobo lighting, fixtures, lightboxes, uplights and neon signs
- Add custom acrylics, signage and handcrafted props. Includes collaboration with your graphic designer.
- Furnish your bare event space - chairs, tables, sofas, bar, high bar table and chairs.



Vanessa Papageorgiou

Creative Concept Design & Styling
Custom Signage & Acrylics
Events | Weddings | Special Occasions

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